

SPECIAL REPORT

Write Like A Maniac!

Unleash the Writer Inside of You..

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Why should YOU write like a maniac?

- ➔ You should learn to write like a maniac because it will take your writing to the next level. It will make writing fun.
- ➔ You will be able to write more. You'll be able to write in less time.
- ➔ You'll be eliminate the pain that comes from trying to FORCE yourself to write. Once you learn to write like a maniac, writing will become easy and enjoyable.
- ➔ You'll get the joy of passing something on to other people and enriching the lives of others.
- ➔ You're writing will become passionate and enthusiastic instead of boring and dull. Because of this people will begin to actually read what you write and enjoy it.
- ➔ You'll learn how to transfer that "little voice inside your head" out of your head and onto the page.
- ➔ You'll be able to take all those great ideas that are constantly running thru your head and finally be able to turn them into dollars.

Introduction

“**Write Like a Maniac**” is not only the title of the report, it's also the MOST important step I take in my writing process.

This report shows all the steps in the process.

But the main focus, and thus the title of the book, will be the step that details the frenzied, hurried, maniacal style of writing that I've found produces the most powerful, passionate, and productive (3 P's.....?!?!?) results.

The techniques, ideas, and exercises contained in this report have transformed my writing.

Using this method has taken my writing to another level.

It's also helped eliminate a lot of the fear and anxiety I used to experience when I tried to write.

It's made writing fun.....instead of a chore.

I hope it does the same for you.

How to Start Writing Like a Maniac

The First Step - Ask questions!

Questions are the key. By asking questions we get answers, ideas, and thoughts.

We want questions and lots of them.

What I do is sit and brainstorm as many questions as I can about the topic I am writing about.

By asking questions and writing them down, you'll begin to think of more questions. The more questions you ask the more in-depth the questions will become.

The better the questions you come up with, the better answers you'll get later on when you start to answer those questions.

The Writing Process

Write in bursts

The problem for most people is that they look at writing as a long, difficult task that would be "impossible" for them to ever accomplish.

So they never start.

They make excuses.

"I don't have time to write" "I'm too busy" "I'm not smart enough"

These are lies we tell ourselves to avoid writing.

These are the exact things I used to do before I discovered the EASY way to write.

Not only does it make my writing easier, it's makes it better too.

The first thing I do in order to write more efficiently and with more enthusiasm is to break up my writing into smaller pieces.

Some people call these pieces "blocks".

To me, "blocks" are big bulky things that can be heavy and hard to move.....not what I'm looking for.

So instead, I call these little writing pieces "bursts".

Here's a definition of "burst" - ***a sudden, intense display, as of activity, energy, or effort.***

Yeah, that's what I'm looking for when I write.

A ***“sudden, intense display.”***

What I want is an explosion of words onto the page. That's what I'm talkin' about.

Because that's what they turn out to be.

I define a "burst" as a 10-20 minute period of intense writing. You can even make them shorter if you'd like. When I started doing this I started at 5 minutes and moved up from there.

What you'll begin to see is the time will fly by. Once you train yourself to write in "bursts", you'll start writing for longer and longer.

Another reason writing in "bursts" is so powerful is that it can help you eliminate distractions.

Because you're writing in these explosive bursts you won't have to barricade yourself in a room for hour after hour.

Know your audience

It's important that you know who you are writing to.

I've always thought that the best writers were the ones who made you feel like they were sitting across from you in a restaurant telling you a story when you read.

I always wanted to write in that relaxed, conversational manner....but I never could.

My writing always came out stone-cold and boring.

One thing I learned that made my writing more conversational, and less like crap from a textbook was to visualize who I was writing to.

The simplest way to do this is to act like you are writing a letter to a close friend.

Have you noticed that when you write an email or letter to a close friend, the words seem to flow out of you?

This is because you're writing honestly and without censoring yourself.

You're comfortable and relaxed, this allows the words to flow out of you and onto the page.

Another thing I do to make my writing more personal is to write to a specific person.

I know this may make me sound like I'm a little "nuts" or "kooky" but most of the time this person is a totally made up

person.

Yes, I'm writing to my "imaginary friend".

I know.....most people stop having imaginary friends once they hit, oh, age 8 or so. But not me.

Okay, it's a little crazy but the thing is.....it works.

One reason I think it works so well is that because the person is imaginary, I'm not worried about what they will think. It allows me to "let go" a little bit when I write, and not have to worry about being judged.

When I write to an "imaginary friend" I give the "person" certain traits.

A name.

A face.

Wants.

Needs.

Desires.

An occupation.

An age.

This "imaginary friend" is my audience.

When I try to write to a wide audience.....the writing often wanders around aimlessly and, frankly, bores the hell out of

people.

But when I give the traits my audience has to my “imaginary friend”, and write directly to my “imaginary friend”, my writing comes out with more passion and emotion.

It flows out of me with more honesty and feeling. It has a unique voice.

Okay, so now you all think I'm insane....well, that's fine.

Just do me one favor.

Try it.

Break thru those inhibitions you have that are telling you what I've said is all non-sense and just do it.

It works.

I know because I've seen it work.

Write/type fast

The whole idea for “Write Like a Maniac” comes from the reactions I've gotten from a few people who've seen me at work.

They've seen me banging away on my keyboard like I'm ***possessed***....they've seen me grab a notebook out of my pocket and start scribbling like a mad scientist....they've seen get up in the middle of watching something on TV, run to my laptop, and start punching keys like, well, a maniac.

To them I'm some sort of writing "lunatic".

One thing that makes writing so difficult is that we don't write as fast as we speak. Because of this our brain has time to slow down the writing process. It does so by critiquing what we've already written, throwing new ideas in the way, and creating other distractions.

These things get you out of the flow.

They sabotage your writing.

This is why you can be writing something one minute and then frozen staring at your computer screen the next minute.

The "*freeze out*", I call it.

I used to have that problem before I started writing like a maniac.

I would sit and type a few sentences and then go back and re-read and re-edit everything.

My brain would start critiquing every little thing I wrote and pretty soon I'd convince myself it was all crap and delete all of it.

It wasn't until I started writing in a fast, maniacal manner that I started to finally see the results I was looking for.

I've found that in order to get myself to the point where the words are flowing out of me I have to **physically write FAST.**

Whether I'm writing or typing I **MUST** do it fast.

Almost like I'm writing in a hurry.

You see when you write/type in a hurry, like a maniac, you actually **STOP** yourself/your brain from going back and critiquing your writing.

The physical act of typing like a maniac keeps your brain active. And a little distracted.....in a good way.

It keeps the words flowing out of you and straight onto the page.

By physically making yourself write like a maniac you stop yourself from mentally sabotaging yourself.

How do I write fast?

Like I said earlier, the key is to make yourself write like you are in a hurry.

One way to do this is to put yourself on the clock.

Write like you're trying to win a race.

This forces you to try and get everything out of your mind and onto the page as fast as you can.

That's what you want.

Writing like this will prevent you from constantly second guessing yourself and allow you to get all that good stuff you have in you out of your brain and onto the page!

Things That May Help You Write Faster

Caffeine - Another thing that works for some people is caffeine.

A little caffeine can really get your mind racing and get you writing like a malfunctioning robot.

Music - For some people music is a great tool. Everyone is different. Some people like the loud heavy metal stuff to get them going and get the ideas exploding out of them. Others use classical music to relax them and let the ideas flow out.

Personally, I don't use music all that much anymore. When I first got started I used it from time to time to get my mind moving.

Billy Joel's Greatest Hits was something that was pretty effective for me most of the time.

Every once in a while some Jethro Tull worked for me too.

Now that I've been doing this for a while I find that I don't need music to help me that much.

I feel that's a good thing because at times, it was just another

distraction I had to try and overcome.

But, if you're just starting out sometimes it can be the extra kick you need.

Get in the Zone

Often you hear athletes, artists, musicians, writers, and even others talk of being "in the zone".

When people say they are "in the zone", what they are referring to is the feeling of doing something without having to think about it.

They are so wrapped up in the act of DOING that they don't think at all.

My opinion is that the best way to get in the zone is to "write like a maniac".

"Writing like a maniac" and being "in the zone" are very similar to each other, but a little different.

What's the difference between maniac writing and the zone??

Getting "in the zone" is an extension of "writing like a maniac".

You can "write like a maniac" for a short period of time, but not be "in the zone".

Being “in the zone” is “writing like a maniac” over a longer period of time.

Basically, you can force yourself to “write like a maniac”you do this by speeding up the way you physically write. By doing this you keep you occupied by not giving it time to analyze what you are writing.

I've found that by learning to “write like a maniac” and by practicing it, you can get yourself “in the zone” faster and more often.

And that's definitely a good thing because.....

When you're “in the zone”, a steady, focused stream of words flow out of you and onto the page. When you're “in the zone” you feel like the words are coming out of your mind and onto the page like a laser-beam.

You lose track and how long you've been writing and/or what you're writing about.

You just write!

In fact, it almost doesn't feel like "writing" because the words feel like they are "pouring" out of you.

How do you get “in the zone”?

Getting “in the zone” comes from writing often and from practice.

It is something you will feel happen to you after you've become comfortable “writing like a maniac”.

I know it sucks.....but that's just the way it is.

You don't think that Tiger Woods got “in the zone” the first time he picked up a golf club, do you?

Michael Jordan didn't magically enter “the zone” the first time someone tossed him a basketball.....

It takes time and practice.

Luckily for you, it's easier to get “in the zone” writing than it is playing golf or basketball.

Remember this about getting “in the zone”.....You have to **START**.

You can't expect to just sit down, and then suddenly.....**POOF!**.....be “in the zone”.

It's not gonna happen.

The only way to get yourself into “the zone” is to write. “The zone” isn't something you can just snap your fingers and be in. It's something that you **flow** into.

The only way to get in it, is to start writing.

I've found that “writing like a maniac” makes it easier for most people to get into “the zone”.

When you're “in the zone”

Once you get “in the zone” you want to stay there.

The thing is when you're “in the zone” you don't have time to think about it.

Distractions can keep you out of “the zone” or take you out of “the zone” once you're already there.

It's important to try and minimize and eliminate distractions before you start.

Some Common distractions

-Family and friends

Distractions stemming from family and friends are very common. Set aside a period of time where you can write without being disrupted.

-Surfing the net

The internet is an amazing resource.....especially for writers.

However, it can also be a curse if you let spend too much time “surfing” around.

Surfing is nothing more than time wasting. Most people who are chronic surfers try to convince themselves that they “doing research”.

They trick themselves into believing they are actually doing something productive. Yet they never get anything done.

Research produces results that you can use to accomplish something.

If you're constantly “researching” and never getting anything accomplished from it....well, then you're not researching.....you're just wasting time.

Use the internet as a weapon. Not as a distraction.

-Cell phone

It's best to turn off your cell phone while you write. There are already a number of things you need to overcome to start writing.

Why add one more?

Turn the ringer off, let those who call leave you a voice mail.

It's just that simple.

Take control of your time.

Never Analyze

The fastest way to kill your writing is to start analyzing it while you write. Big mistake.

Once you do this you slow yourself down, you slow your brain down, and you start restricting the flow of ideas out of your mind and onto the page.

This kills your flow and puts a choke hold on your creativity.

When your writing like a maniac and letting the ideas flow you are using the creative part of your brain.

Once you start analyzing you are using the analytical side of your brain.

If you keep trying to switch back and forth, you'll only frustrate yourself and your brain.

Your writing will be difficult.

You'll get pissed off.

And you'll quit.

Too many ideas

Sometimes when you start writing like a maniac, you'll start to go off on a tangent.

If this happens, just go with it at first.

Remember, the point is to get all the ideas and words (your inner voice) out of you and onto the page.

Let the ideas and words roll out of you.

Go with the flow.

If you find yourself getting too far off topic, it's best to step away, take a short break, and when you come back get back on topic by using your questions to get you back on track.

Find your inner voice

Once you start to get the hang of these techniques and put them into practice, you will start to develop your own writing style.

Your writing will begin to have it's own "voice".

Your words will start to READ like they are spoken.

Finding your inner voice takes a little time. You will start to see little bits and pieces of it come out when you first start "writing like a maniac".

And then, once you get comfortable, you'll start to see your personality and individuality just pour out of your writing.

This is when your writing will really take off.

You'll also see your confidence just explode.....this will make it that much easier to overcome your doubts and fears about writing.

Ideas Multiply

Once your brain starts spitting out ideas, sometimes it just can't stop.

When you give your brain the freedom to create ideas without restraint it will go from one idea.....to another.....to another.

That's how it works.....each idea will branch into another and another.

Conquer your fear and self doubt

A mentor of mine once told me, "You have to dance like no one is watching."

This is one of the most profound things anyone has ever said to me.

I've taken that very same approach and applied it to my writing.

In other words, "You have to write like no one is going to read it."

What I mean by this is that you have to just be yourself and write.

As soon as you start thinking about what other people will say and think about your writing....you're a dead duck.

Guess what?

Not everyone who reads what you write is going to like it.

It's impossible.

Heck, you'll be lucky if 50% of the people out there like it.

The minute you try to write to please everyone, you'll start to please no one.

You can't let the fear of criticism stop you from writing.

As soon as you learn to stop thinking about what others think, you'll experience an incredible RUSH....you'll feel free.

This will allow you to relax and start creating, instead of sitting around second guessing yourself and creating excuses not to write.

The Last (and separate) Step

Edit and Organize

After you're done squeezing the ideas out of your brain and onto the page, then it's time to edit and organize everything.

You must keep the editing and organizing process separate from the “writing like a maniac” process.

The 2 tasks naturally conflict with each other.

When it's time to write.....write.

When it's time to edit.....edit.

This will make both processes that much more powerful.

Most of the time I take some time off between my writing and editing.

If it's something longer like an ebook or a report, then I will sometimes take a day or a weekend off before I start editing.

For something shorter (like an article), I generally will take a break before I start editing. Just to get out of the creative mode and into an editing one.

My thoughts on Grammar

Grammar is overrated.

Some very successful and popular writers didn't give a damn about grammar.

One of my favorite books is “On The Road” by Jack Kerouac.....horrible grammar.....great book.

That book is great because it doesn't feel like you are “reading” it. The book flows.....it feels like someone is sitting next to you and telling you a story.

Too many people let their fear of grammar and fear of making grammar mistakes hold them back.

This is because we're all taught at a young age that grammar is difficult.

Grammar is complicated.

Grammar is boring.

When you get that stuff drilled into your brain at a young age, it's not difficult to see why almost all of us have a fear of making grammar mistakes.

Grammar is dying a slow death. With the rise of the internet, blogs, and self publishing, perfect grammar is no longer as important as it used to be.

What is important and what grabs readers attention is writing that has it own unique voice. Writing that comes straight from a person's mind, heart, soul, whatever you want to call it.

That is what people want.

That is what keeps people glued to their computer screens or books.

Not perfect grammar.

You can worry about grammar once you have poured the words out of you and onto the page or screen.

Grammar is secondary.

More important is that you get those words, thoughts, feelings, emotions out of you and onto the page, then you can worry about grammar.

Some More Tips

- Often writing when you are fatigued or exhausted can result in amazing results.

This is because your brain is too tired to fight itself.

Your creative brain will run free while it's "censor" is drowsy. Think of it as the old security guard who falls asleep in his chair.....

- The best writing tends to come from people who are enthused about something. When you write like a maniac you'll begin to see that enthusiasm jump right off the page when you write.

Enthusiasm is contagious.

- Try this one.....Close your right eye.....it may help your right brain get a jumpstart.

This is because your right brain is linked to the left side of your body, and your left brain is link with the right side of your body. By closing your right eye you may help kickstart your right brain.

Some Maniac Writing Exercises to Try

-Free write

Free writing is a great way to practice. Free writing is simply writing about anything.

It's a great way to practice and a great way to learn how to let your inner voice out and write with more emotion.

You know no one is going to read what you write when you Free Write, so you can relax and write anything you want.

-Word race.

This is simply an exercise where you write as many words as you can in a short period of time.

Start off doing 2 minute races.

Remember, you're not writing sentences here.....just words.

Whatever word pops into your head, write it or type it.

Switch it up and only write words that all begin with a certain letter, or end in a certain letter.

This is great training for your brain.

Time yourself every time you do this and try to beat your record.

-Write in the dark.

Writing in the dark, or in a darkened room can be a great exercise.

Especially if you're the type of person who is always getting stuck and distracted by going back and critiquing your own work.

When you write in the dark, you won't be able to concentrate on what you've already written.

Instead, you'll focus on what you are going to write.

This exercise will help you overcome your problems with over-analyzing your writing.

It will also help train your brain to write without censoring itself.

-Write on a blank screen.

The same as writing in the dark, just applied to those that do their writing(typing) on their computer.

You can do one of 2 things here.....either block your monitor by putting something over it like a piece of paper.....Or just go ahead and turn the thing off.

Write so that you can't see what you are writing.

-If you hit a "dead end", don't get upset.

Take a short break and then start again.

Don't let “dead ends” kill stop you from getting “back in the saddle” and starting again.

Most of the time the best thing to do when you hit a “dead end” is to take a short break and then jump right back into your writing.

Conclusion

Writing is intimidating.

It's something that most people dream of doing, but never do.

These people never even try to write because they don't know the ways to make writing easy.

Because they are constantly given the message that writing is HARD.....they never even make an effort.

The reason writing is difficult for people isn't because it's hard.....it's because most people are taking the wrong approach.

Because they've never been taught how easy it really is to write, they will never have their voices heard.

That's a shame.

I hope you're able to use the techniques and ideas in this report to make yourself a better writer.

I hope they make your writing experience easier and more

enjoyable.

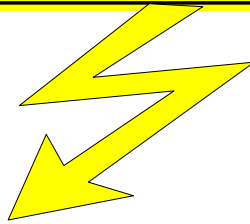
I really believe that these techniques work. I've seen them work dramatically for myself and for others.

I hope they do the same for you.

Good luck and good writing,

Ed Lewis

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should check out:**



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